

COMMUNITY PERCEPTION of PREVENTION RESOURCES

Funded by a grant from the Kenosha Community Foundation, the Hope Council on Alcohol & Other Drug Abuse conducted a project to identify resources, needs, service gaps, and opportunities for collaboration related to substance use prevention in Kenosha County.

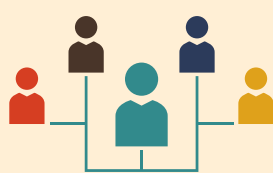
Overview



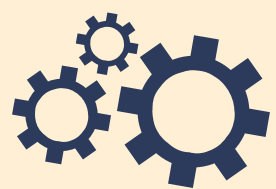
FOCUS AREAS



Access



Programs



Operations

FINDINGS

Challenges

- Inconsistent processes for intake, screening, assessment, and referral
- Staff members lack knowledge and experience with substance use disorders
- Stigma, shame, and cultural norms do not support recovery
- Basic needs such as housing, childcare, and transportation are common barriers to recovery
- Treatment options and insurance coverage are limited

Opportunities

Public Education

- Education and social marketing about culture change
- Education and social marketing about available resources
- Environmental changes to support recovery from substance use disorders

Staff Training

- Training for organizational leaders on stigma and practices that support recovery
- Training for social service professionals on community resources and referral process

Coordinated Systems that Support Recovery

- Education and social marketing of central access point
- Flexible, individualized programming
- Peer support models including peer involvement with program design and delivery

For a more in-depth report, visit <https://www.hopecouncil.org/getting-help/resources/community-perception-of-prevention-resources/>

GET INVOLVED

to reduce substance use disorders

Ideas for Action

for organizations

- Train all supervisors in recognizing and addressing substance use disorders (SUDs) in the workplace.
- Ensure that your workplace understands addiction as the disease it is.
- Ensure that your workplace is recovery-friendly.
- Work to reduce stigma about substance use disorders through language and activities.
- Contact us at the Hope Council to train your staff.
- Work with the Hope Council to establish a testing protocol and case management to keep employed those who are newly in recovery from substance use disorders.

for individuals

- Like, follow, and share posts weekly from the Hope Council's social media.
- Start discussions about SUDs on your own social media twice per month.
- Write letters about the need for education about and support of those with SUDs: to the editor of the local newspaper; to school boards; to legislative bodies in your local municipality, county, and state.
- Share your positive story about recovery within the next few days, then share this information with one new person a week for five to six months.
- Work to reduce stigma about SUDs through language and activities.
- Follow related local policy and licenses, and advocate accordingly.
- Advocate for proper disposal of medications.
- Attend community events relative to SUD awareness and recovery.
- Help us get invited to share at your gatherings, work, church, service clubs.
- Join local and state initiatives to reduce the impact of SUDs.

Resources

- hopecouncil.org (Hope Council on Alcohol & Other Drug Abuse, Inc.)
- saveliveskenosha.org (Kenosha County Substance Abuse Coalition)
- khds.org (Kenosha Human Development Services)
- esnkenosha.org (Emergency Services Network)
- kenoshacounty.org/1844/Drug-Prevention-Programs (Kenosha County Division of Health)
- samhsa.gov (Substance Abuse and Mental Health Services Administration)

Connect with us

