

HOPE STARTS HERE.

2025 COMMUNITY IMPACT

Substance Use **Support**, **Prevention**, and **Recovery** Resources in Kenosha County

One Organization. Many Pathways to Hope.

Hope Council on Alcohol & Other Drug Abuse, Inc.

57 YEARS OF SERVING OUR COMMUNITY

One Organization.
Many Pathways to Hope.



Meeting People Where They Are.

For 57 years, Hope Council has provided practical, judgment-free substance use support, prevention, and recovery resources throughout Kenosha County.

Whether someone is seeking help for themselves, concerned about a loved one, facing substance-related legal consequences, or working to build a healthier community, Hope Council is here to help.

Through education, assessments, treatment navigation, recovery coaching, testing and health resources, and family services, we connect people with the support they need to take the next step.

Because hope isn't one-size-fits-all. And no one should have to navigate these challenges alone.

A Message from Our Executive Director



Dear Friends, Partners, and Fellow Hope Dealers,

Hope doesn't always arrive with a grand announcement. More often, it shows up quietly.

Sometimes, it's a dose of naloxone that can save a life. Other times, it's a pair of hand warmers on a freezing Wisconsin night. And sometimes, it's simply someone saying, "I'm glad you called. Let's figure this out together."

That's what Hope Council does. And in 2025, we did a whole lot of it.

We answered 6,238 calls for service, made 527 referrals to care, and saw more than 6,500 visits to our Public Health Vending Machine. We educated young people, supported families, connected individuals to treatment, and distributed thousands of essential health and safety supplies.

But numbers don't tell the whole story. They can't measure the relief someone feels when they discover help is available or the courage it takes to ask for support.

For 57 years, Hope Council has believed that everyone deserves dignity, compassion, and the opportunity for something better.

None of this happens alone. Our staff, board members, volunteers, donors, and community partners make this work possible.

To everyone who supported our mission in 2025, thank you. You are part of these numbers. More importantly, you're part of the stories behind them.

Sometimes, meaningful change begins with one conversation, one connection, or one small act of kindness. Sometimes, it begins with hope.

With gratitude and determination,

Michelle Sandberg

Michelle Sandberg, SAC-IT, IDP-AT
Executive Director

Every Number Tells a Story.

Behind every statistic is a person, a family, or a community member whose story matters.

6,238
Calls for service answered

527
Referrals to care

2,456
Students reached through prevention education and outreach

6,500+
Public Health Vending Machine visits

3,448
Prevention education hours

85%
of Intoxicated Driver Program clients successfully completed required treatment programs

74
Youth served through the Underage Drug & Alcohol Accountability Program

4,562
Overdose prevention supplies distributed, including 3,245 doses of naloxone

32
Families served through supervised visitation

294
Hours of supervised parent-child connection

PREVENTION · INTERVENTION · FAMILY SUPPORT · TREATMENT & RECOVERY · RISK REDUCTION

"I called like five different places and kept getting nowhere. You guys actually helped me figure it out."

THE IMPACT BEHIND THE NUMBERS

Every call answered is an opportunity to listen. Every referral creates a pathway to care. Every educational experience helps someone make a more informed decision.

Together, these efforts strengthen individuals, families, and the community we share.

Hope Starts with Knowledge.

Reaching People Before a Crisis Begins.

Prevention is an investment in healthier futures. Hope Council works with schools, families, and community partners to increase awareness of substance use risks, strengthen protective factors, and help people make informed decisions.



2,456
Students reached through prevention education and outreach

Youth Subtance Abuse Prevention

Through school-based education, vaping intervention, parent engagement, and community outreach, Hope Council helps young people understand the risks associated with alcohol, nicotine, vaping, and other drugs.

3,448 prevention education hours

17 school presentations

41 youth completed vaping intervention programs

13 parent and caregiver education sessions

Kenosha, Racine & Walworth Tobacco-Free Coalition

Through school-based education, vaping intervention, parent engagement, and community outreach, Hope Council helps young people understand the risks associated with alcohol, nicotine, vaping, and other drugs.

- **300** retailers reached through Wisconsin Wins education
- **332** tobacco retailer compliance checks
- **32** youth participated in FACT advocacy activities
- **21** partner organizations engaged
- **12** community education and outreach activities

Kenosha County Substance Abuse Coalition

Hope Council chairs a countywide network of organizations working together to address substance use prevention priorities, emerging trends, and community awareness.

- **74** coalition members representing **37** organizations
- **8** coalition meetings
- **5** prevention initiatives and awareness campaigns
- **11** community events supported

"It's easier to say no when you actually know what you're saying no to."

— Youth Prevention Participant

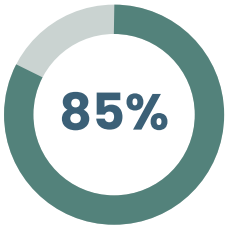
Hope Starts with Opportunity & Connection.

Helping People Move Forward.

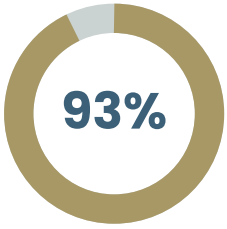
Sometimes, a difficult experience becomes the starting point for positive change. Hope Council provides assessments, education, treatment navigation, and recovery support that help individuals understand their options and take the next step.

Intoxicated Driver Program (IDP)

As Kenosha County's designated assessment agency, Hope Council helps individuals complete required substance use assessments, develop Driver Safety Plans, and connect with appropriate education or treatment.



successfully completed treatment programs



positive client satisfaction rating

Underage Drug & Alcohol Accountability Program (UDAAP)

UDAAP provides education and accountability for youth involved in alcohol- or drug-related incidents, helping them understand consequences and develop healthier decision-making skills.

74
Youth served through alternative programs

608
Hours of accountability education

Treatment Navigation & Recovery Coaching

Finding help shouldn't become another barrier to recovery.

Hope Council provides individualized assistance to people seeking treatment, beginning recovery, returning to services, or maintaining progress.

Support includes treatment referrals, recovery coaching, help navigating appointments, and assistance addressing barriers such as transportation, insurance, housing, and employment.



527
Referrals to care across Hope Council programs

IN THEIR WORDS

"I've had a lot of people tell me what I need to do. It's different when somebody actually helps you do it."

— Treatment Navigation & Recovery Coaching Participant

Hope Starts with Access.

Removing Barriers. Protecting Lives.

Access to essential health and safety resources should not depend on someone's ability to pay, insurance status, or the time of day.

Hope Council's Public Health Vending Machine provides free, anonymous access to overdose prevention, testing, hygiene, reproductive health, and seasonal wellness supplies.

Located outside Hope Council's office at **6103 39th Avenue in Kenosha,** the machine is available 24 hours a day, seven days a week.

> *"Sometimes you need help at two in the morning. Not everybody can wait till an office opens. Thank you."*
>
> **— Public Health Vending Machine User**

24/7
ALWAYS OPEN

6,500+
Public Health Vending Machine visits



4,562
Overdose prevention supplies distributed, including **3,245 doses of naloxone**

3,250
pairs of hand warmers

1,375
reproductive health kits

2,600
hygiene products

1,500
COVID-19 & flu tests

No cost. No appointment. No judgment.

Resources That Meet Real Needs

Overdose Prevention: Naloxone, fentanyl and xylazine test strips, wound care, and safe disposal supplies.

Hygiene & Personal Care: Hygiene kits, oral care, and everyday wellness essentials.

Sexual & Reproductive Health: Reproductive health kits, condoms, and emergency contraception.

Illness Prevention: COVID-19 and influenza tests and masks.

Seasonal Support: Hand warmers, gloves, socks, hats, sunscreen, bottled water, and other weather-related essentials.

Hope Starts with Understanding.

Strengthening Families. Building Connections.

Substance use affects entire families. Hope Council provides compassionate support that helps loved ones feel less isolated, strengthen relationships, and navigate difficult circumstances.

Supervised Visitation/Parenting Time

Hope Council provides a safe, neutral setting where parents and children can maintain meaningful connections during challenging family circumstances.

32
Families supported through supervised visitation

294
hours of supervised parent-child connection

Loved Ones Support Group

A free, welcoming weekly group for people affected by someone else's substance use. Participants connect with others, learn about recovery, establish healthy boundaries, and develop coping skills.

51
support group meetings

~102
hours of group support

~565
participant-hours of suport

"I know it's only an hour, but it's my favorite hour of the week."

— Supervised Visitation Participant

COMMUNITY PARTNERSHIPS —

Hope Grows When We Work Together.

Hope Council's impact extends beyond the walls of its office.

Through partnerships with schools, healthcare providers, public agencies, recovery organizations, businesses, and community leaders, Hope Council strengthens prevention, treatment access, recovery support, and community education.

Key collaborators include Kenosha County Public Health, Kenosha Unified School District, Southport Lighthouse Recovery Club, Gateway Technical College, local correctional facilities, ELCA Outreach Center, Wisconsin Department of Health Services, and Leadership Kenosha.

Lasting change takes more than one organization.
It takes a community.

37
Organizations represented in the Kenosha County Substance Abuse Coalition

21
Partner organizations engaged through the KRW Tobacco-Free Coalition

FUNDING, STEWARDSHIP & SUSTAINABILITY —

Investing in What Comes Next.

Hope Council's work is supported through public funding, program revenue, corporate sponsorships, individual contributions, foundation grants, in-kind donations, volunteers, and community partnerships. In 2025, Hope Council secured significant investments to expand prevention education, treatment navigation, and risk reduction services.

Significant 2025 Funding Awards

$250,000
(ANNUALLY)

Wisconsin DHS Opioid Settlement Funds — Primary Prevention Grant

Two year award supports expanded prevention education, community training, Mental Health First Aid, and instructor development.

$104,000
(ANNUALLY)

Wisconsin DHS Navigator Program

Four-year award beginning in 2025 to support treatment navigation, recovery resources, and connections to care.

$187,500
(ANNUALLY)

Wisconsin DHS Injectable Drug Use Prevention Program

Four-year award beginning in 2026 to expand overdose prevention, risk reduction education, and access to essential health supplies.

Building on 57 Years of Hope

These investments position Hope Council to expand services, strengthen partnerships, and respond to evolving community needs. Our priorities include increasing prevention education, improving connections to treatment and recovery, supporting families, and removing barriers to essential resources.

BE PART OF THE HOPE.

Every connection counts.

Whether you donate, volunteer, partner, advocate, or help someone discover available resources, you are part of creating healthier futures.

Help us continue creating healthier futures throughout Kenosha County.

- ✔ DONATE.
- ✔ VOLUNTEER.
- ✔ PARTNER.
- ✔ ADVOCATE.

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